

## Ethos Environmental, Inc. Exclusive Deal to Supply Ecuador's State-Owned Oil Company PetroEcuador

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SAN DIEGO, CA--(MARKET WIRE)--Dec 20, 2006 -- Enrique de Vilmorin, CEO of the publicly traded San Diego-based company Ethos Environmental, Inc. (OTC BB:[ETEVOB](#) - [News](#)) a manufacturer and distributor of a unique line of fuel reformulating products, announced today that the company has received product certification for their Ethos Fuel Reformulator (Ethos FR®) from the state-owned oil company of Ecuador, PetroEcuador. This will enable Ethos to be the exclusive worldwide supplier for PetroEcuador and its affiliate companies

The ensuing testing protocol applied EthosFR® in various public bus companies in Quito, Ecuador's capital city and Guayaquil, Ecuador's largest city for a period of twelve months. The results showed a significant reduction in toxic emissions, a measurable reduction in fuel usage, as well as increased engine efficiency in all treated vehicles.

In the final step of the certification process, the product was tested in the refinery laboratory of Petroecuador's affiliated company, Petroindustrial, located in the Esmeraldas refining complex. After chemical and usage testing for more than three months, the lab concluded that EthosFR® reduces atmospheric contaminating gases, increases engine efficiencies and is important in the reduction of fuel usage.

Mr. de Vilmorin commented, "As well as contributing in the fight against global warming, Ethos Environmental, Inc. expects to generate sales of more than \$40 million annually from this agreement, increasing to more than \$60 million by the end of 2007."

A country rich in agricultural and industrial attributes, Ecuador is a substantial exporter in the world market. As a constantly developing country, Ecuador has focused on environmental issues and has taken measures to maintain the quality of living throughout the nation. The Ecuadorian government has adhered to the idea of environmental preservation through their continued support of groups such as the Charles Darwin Foundation and The Jacques-Yves Cousteau Society in the Galapagos Islands. A self-declared humanitarian, President-elect Rafael Correa has taken a stand in favor of environmental development and has been supportive of plans dedicated to improving the unique characteristics of Ecuador.

About Ethos Environmental, Inc.:

Ethos Environmental, Inc.'s credo is solely based on adhering to the highest levels of ethics in every aspect of its business conduct. Its contribution to its clients, shareholders, and international partners, deliver value to consumers while contributing to the future of next generations. Ethos Environmental has successfully launched products in regions such as North and South America, Western Europe and the Asian Pacific Rim through global channels of distribution and collaborations with market-specific distributors.

For further information regarding Ethos Environmental, Inc. visit: [www.EthosFR.com](http://www.EthosFR.com).

This news release may contain forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Act of 1934, as amended; such statements are subject to risks and uncertainties that could cause actual results to vary materially from those projected in the forward-looking statements. The Company may experience significant fluctuations in operating results due to a number of economic, competitive and other factors. These factors could cause operations to vary significantly from prior periods, and those projected in forward-looking statements. Information with respect to these factors which could materially affect the Company and its operations are included on certain forms the Company files with the Securities and Exchange Commission.